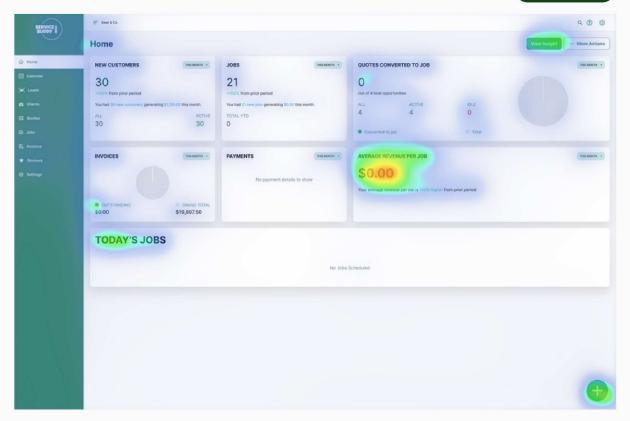
UX Audit Action Items

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Home Screen





1. Redundant "Create New" Buttons:

Similar options offered by both "More Actions" dropdown and bottom buttons. Suggest keeping one (likely bottom) and labeling it "Create New" for clarity.

2. Dropdown Display Issue:

Switching to quarter view pushes dropdown items down, creating a visual problem. Recommend maintaining the dropdown on one line regardless of the selected view.

3. Capitalization Usage:

Excessive use of uppercase throughout the page. Suggest changing section titles to sentence case for readability and design balance.

4. Size and Styling Consistency:

Prominent button at the bottom significantly larger and bolder than other elements. Recommend consistent size with other buttons or exploring alternative ways to highlight it without overwhelming the page.

5. Clickable Elements in Bottom Section:

Items like "Today's Jobs" not clickable, leading to lack of context.

Suggest making them clickable for direct access to details from the homepage.

6. Primary and Secondary Action Buttons:

Consider reversing primary and secondary action colors ("View Insights" and "Create New") for better user guidance.

7. Insights Display:

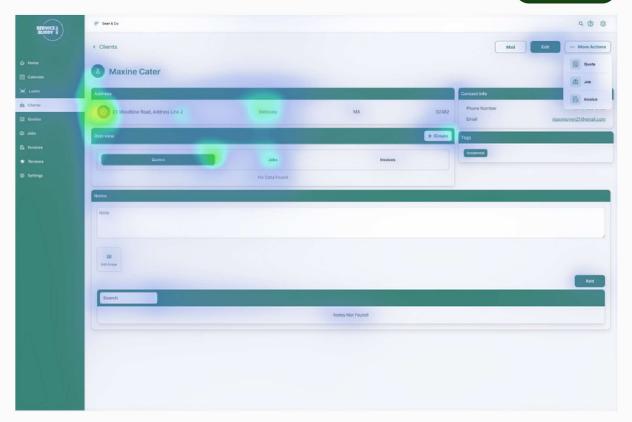
Explore displaying some insights directly on the homepage (e.g., side panel) instead of requiring a click for increased visibility and value.

8. Visual Cleanup:

Text colors, panel shadows, and overall design could benefit from a more cohesive and cleaner look. Suggest exploring ways to present information more clearly and optimize the layout for visual appeal.

Client Screen





1. Improve Multi-Select and Bulk Update UI:

Move the bulk update tags button closer to the selected items, below the job's overview and on top of the table for better user clarity.

2. Display Tags in Table View:

Show tags in the table view, considering their importance for filtering.

3. Reformat Phone Number Column:

Reformat the phone number column in the jobs table for better readability.

4. Review Sorting Logic:

Reevaluate the sorting logic for the start date in the jobs table to ensure it aligns with user expectations.

5. Consider Color Inversion for "Closed" Status:

Consider inverting colors for "closed" and "open" status to align with user expectations (e.g., using gray for closed).

6. Enhance Status Filtering:

Add the number of entries or jobs in parentheses next to each status option to provide users with quick insights into the job distribution.

7. Improve Search Functionality:

Refine the search functionality to focus on specific job numbers for more accurate results.

8. Sortable Table Headers:

Implement sortable table headers to allow users to easily sort columns by clicking on the header.

9. Optimize Date Display:

Condense the date display to optimize space and improve overall table formatting.

10. Consider Color Clarity for Search Results:

Consider improving color clarity or providing additional context for search results, especially when using numeric queries.

Thank You

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